



7th November 2025

Dear Parent/Carer

Use of Unifrog for Careers Education – Parent Information

As part of our commitment to providing high-quality careers education and guidance, our school uses **Unifrog**, a secure online platform that helps students explore career pathways, develop employability skills, and prepare for future opportunities.

Unifrog has recently introduced **dedicated parent accounts**, allowing parents and carers to:

- View their child's careers-related tasks and upcoming events.
- Access guides and webinars tailored to supporting young people.
- Receive optional summary emails about their child's activity on the platform.

To enable this, we will be sharing parent email addresses with Unifrog so that accounts can be created and linked to your child's profile. This is done under the lawful basis of **performing a public task**—supporting your child's education—and is in line with UK data protection legislation.

We already hold your email address for school communication purposes. If you **do not wish your email address to be shared with Unifrog**, please let us know by emailing u.gawthorn@novahreodacademy.org.uk by 17th November 2025.

For more information about Unifrog's privacy practices, please visit www.unifrog.org/privacy-policy.

Thank you for your continued support. If you need further information, please email Mrs Gawthorn on the address above.

Regards

James Harding-Mbogo

Principal